

### **MARVIN OSIFO – BIOGRAPHY**

An industry insider for over twelve years, Marvin Osifo has an acute understanding of what it takes to 'make it' in the fast-paced world of fashion.

Born and raised in Nigeria, among family in fashion design, Marvin's upbringing cultivated a great appreciation of pattern, colour, and style. With an affinity for fashion deeply engrained, Marvin migrated to Australia in 1992 where he commenced a career in fashion retail, working for esteemed brands including BALLY, Emporio Armani, and David Jones. After establishing himself in fashion retail, Marvin went on to study business management, marketing and event management at university.

Involved in the events and fashion spaces simultaneously, Marvin quickly observed a lack of opportunities for young designers. A fashion enthusiast and now events management professional, Marvin was inspired to bridge the gap, incepting his own event for emerging designers, Face Fashion.

A decade on, Face Fashion has steadily become a prominent event of the fashion calendar, with up-and-coming designers, labels, buyers, models and industry leaders benefiting from the unique nature of the event, which celebrates all that is great about Australian fashion.

Working closely with participants, Marvin is constantly inspired by the creative ingenuity, commitment and astonishing talents of the young designers he encounters. A natural leader and passionate advocate for emerging talent, Marvin has seen dozens pass through Face Fashion, going on to forge lucrative careers in the industry.

Marvin looks forward to the continued expansion of Face Fashion throughout Australia, and providing opportunities for blossoming designers for many years to come.